

Regenerative Travel - Local involvement

Adventure Apes Ltd
Finland

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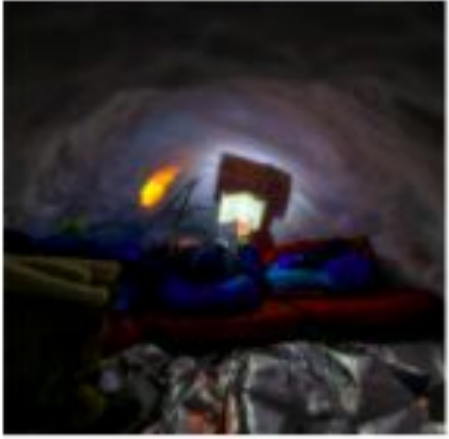


What Adventure Apes does?

- Nature based activities
- Customized to our customer needs
- We do not have many “bulk” products
- All our tours are different
- We create new tours frequently
- Want to create “Live like a local” experiences

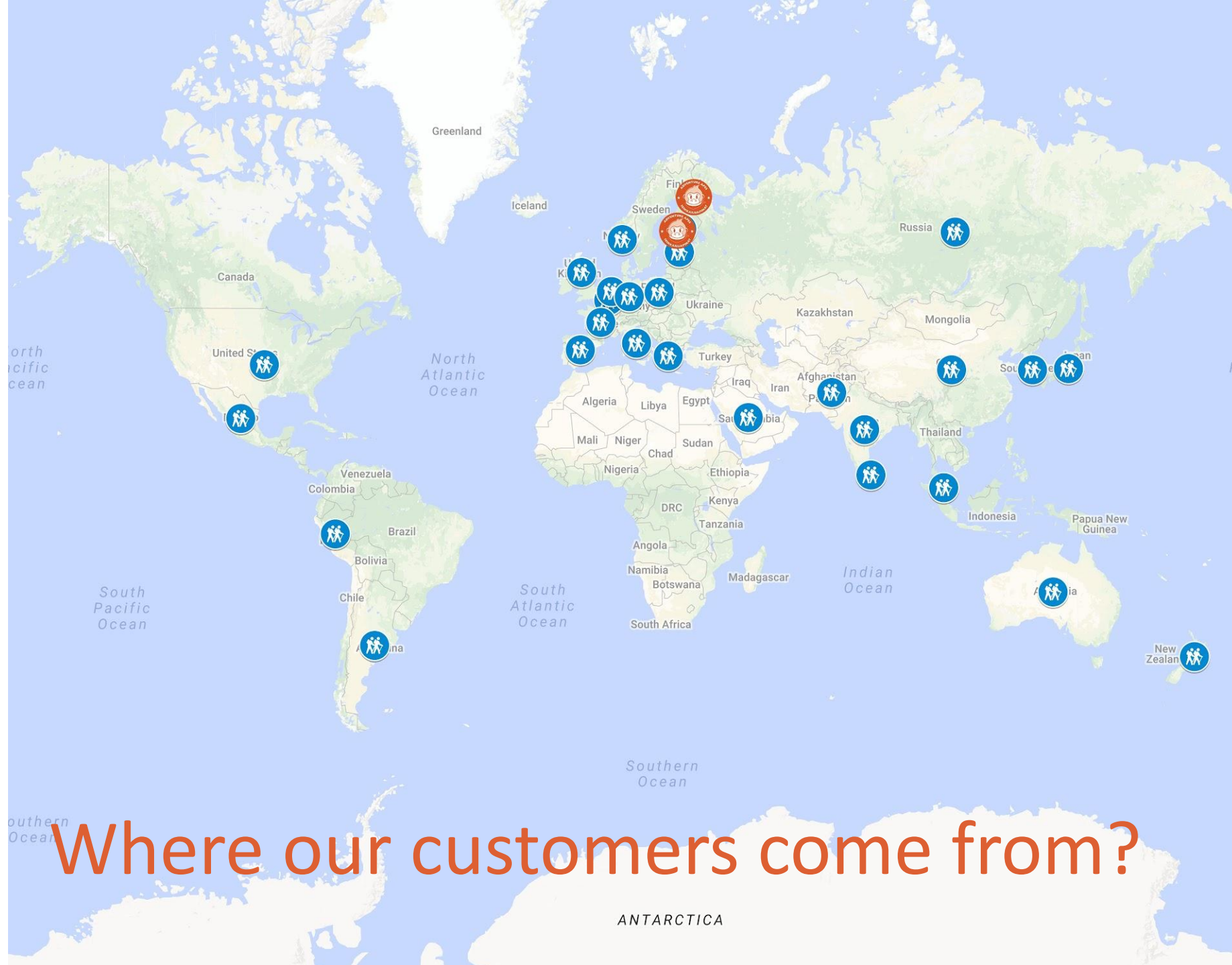


Our target customers









Where our customers come from?

ANTARCTICA





What sustainability means for Adventure Apes?



SUSTAINABLE
TRAVEL
FINLAND™



Sustainability is not just that we...

- Recycle our waste
- Minimize our food loss
- Don't use disposable plates, cutleries etc.
- Turn of the lights and electrical appliances
- Use eco certified washing liquids and cleaning products
- Use only led lights
- Minimize our water and energy consumption
- Pay attention to everything we purchase
 - ecology, production process, locality, transportation methods + costs, durability, live cycle



...if we want to be sustainable we need to be regenerative as well and think

What our neighbours and people from our village could do for our clients?

How does our business benefit the local people?

What would bring our village "alive"?













...to be sustainable we also want to provide our customers possibilities to be part of:



















In addition we

**Teach about
sustainable
way of living**

**Talk about
being
different**

**Think
about our
values
together**







“Travelling is making lifelong friendships.”



THANK YOU.

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